



WORK EXPERIENCE

Senior designer, Systems design

Landor, WPP Group, London, UK | April 2023 - Today

Implementing systems thinking and delivering digital service design, circular design and speculative design solutions to expand Landor's strategic and foresight capabilities, making our clients future-proofed.

Founder & Curator

Bodlr, London, UK | July 2022 - Today

Curating brands who upcycle waste into new products and materials around the world, gathering new business models knowledge and shifting mental models around waste and circular economy.

UX designer - Senior UX designer

FITCH, WPP Group, London, UK | Feb 2016 - April 2023

Delivering digital strategy, UX of digital products (Websites, e-com, digital-in-store) and omnichannel services for brands and retailers across different industries. Expanding and managing a UX team to grow FITCH's digital offer.

Retail design merchandising intern

Garnier, L'Oréal group, Paris, France | Mar - Aug 2015

Creating design furnitures and POS advertisement at the international marketing division, closely with marketing teams and suppliers. Developed the UX/UI of a prospective digital signage.

EDUCATION

Business Sustainability Management, Online short course

Cambridge Institute of Sustainability Leadership | 2021 (8 weeks)

Course to implement sustainability practices in businesses through organisation and system change.

Dual Master's degree Service Design

Polytech'Nantes | 2013 - 2015

Service design course applied on end of studies project with engineers: Shopping experience in physical store in the digital era.

Master's degree in UX Design, Tangible Interfaces

L'école de design Nantes Atlantique | 2013 - 2015

Projects and courses based on UX design and creative methodology.

Bachelor in Spatial Design

L'école de design Nantes Atlantique | 2010 - 2013

Development of technical design skills.

ABOUT ME

A culture lover

Born in France to parents Polish and Colombian, having lived for two years in Thailand and more than eight years in the UK, I am multicultural.

A maker

The desire to see my projects becoming reality makes me a Maker.

Curious

My curiosity makes me a multidisciplinary designer able to work in several domains and to adapt myself in a given work environment.

An empathic musician

Like in a jam sessions, I listen to others to create the best experience to the audience. My approach is user-centred yet systems-oriented.

SKILLS & TOOLS



Systemic design

Systems thinking & mapping, Circular design, Omnichannel strategy



CX & Service design

Customer definition & Personas, Touchpoint definition, User journeys, Service blueprint, Process map



UX design

User research, Prototyping, Axure, Omnigraffle, Adobe CC, Figma



Spatial design

Sketching, AutoCAD, Sketchup, Fusion 360, Spark AR