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## WORK EXPERIENCE

### Senior UX designer

**Landor & Fitch, WPP Group, London, UK | Aug 2019 - Today**

Delivering UX strategy and managing a team of UX designers to deliver best-in-class omnichannel customer experiences for brands and retailers across different industries.

### UX designer

**FITCH, WPP Group, London, UK | Feb 2016 - Aug 2019**

Delivering UX of digital products (Websites, e-com, app and digital-in-store) and omnichannel services for brands and retailers across different industries. Expanding digital offer for FITCH's clients.

### Retail design merchandising intern

**Garnier, L'Oréal group, Paris, France | Mar - Aug 2015**

Creating design furnitures and POS advertisement at the international marketing division, closely with marketing teams and suppliers. Developed the UX/UI of a prospective digital signage.

### Interior design intern

**MIA Collaboration, Bangkok, Thailand | Sept 2013 - Feb 2014**

Hospitality and retail design projects. Bringing digital practices and offer in the the company.

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## EDUCATION

### Business Sustainability Management, Online short course

**Cambridge Institute of Sustainability Leadership | 2021 (8 weeks)**

Course to implement sustainability practices in businesses through organisation and system change.

### Dual Master's degree Service Design

**Polytech'Nantes | 2013 - 2015**

Service design course applied on end of studies project with engineers: Shopping experience in physical store in the digital era.

### Master's degree in UX Design, Tangible Interfaces

**L'école de design Nantes Atlantique | 2013 - 2015**

Projects and courses based on UX design and creative methodology.

### Bachelor in Spatial Design

**L'école de design Nantes Atlantique | 2010 - 2013**

Development of technical design skills.

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## ABOUT ME

### A culture lover

Born in France to parents Polish and Colombian, having lived for two years in Thailand and five years in the UK, I am multicultural.

### A maker

The desire to see my projects becoming reality makes me a Maker.

### Curious

My curiosity makes me a multidisciplinary designer able to work in several domains and to adapt myself in a given work environment.

### An empathic musician

In my daily work, I create and share experiences like I share my music. My design approach is user-centered.

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## SKILLS & TOOLS



### Systemic design

Systems thinking & mapping, Circular design, Omnichannel strategy



### CX & Service design

Customer definition & Personas, Touchpoint definition, User journeys, Service blueprint, Process map



### UX design

User research, Prototyping, Axure, Omnigraffle, Adobe CC, Figma



### Spatial design

Sketching, AutoCAD, Sketchup, Fusion 360, Spark AR